



**The Business Notifier Solution  
Supports Customers Through  
Period of Violent Tornadoes**

**September 2015** – The Business Notifier Solution is the premiere, easy-to-use, web-based enterprise class solution that offers its customers alert system or emergency notification capabilities, conference bridging, high tech incident management capabilities and document storage capabilities.

The Business Notifier’s Alert System allows enterprise customers to quickly disseminate information from management by sending instant proactive alerts to computers globally, to cell devices, to telephones and messages to email accounts.

“The Business Notifier Solution has been supporting various clients in tornado regions that have sustained enormous devastation and personal loss during this year’s season (Missouri, Mississippi, Alabama, Oklahoma, Kansas, Arkansas ),” says R. McConico, Customer Service Director, “and our customers are pleased with their results.”

The Business Notifier’s is designed for daily use by management in general or management in specialty areas (i.e. safety and health, emergency preparedness, business continuity). The Alert System is also capable of human capital accountability as well as public, media and family notification. The Business Notifier Solution generates real time reports for critical decision making.

More details on both the premiere enterprise class solution can be found online at [www.BusinessNotifier.com](http://www.BusinessNotifier.com).