

BUSINESS NOTIFIER SOLUTION

Be Ready For Anything - From Anywhere at Anytime!

The Business Notifier Solutions is an easy to use enterprise Management Communications Solution that includes an 1) Alert System, an 2) Incident Manager and a 3) Document Manager.



SUCCESS STORY – www.BusinessNotifier.com



United States Small Business Administration

Systems Used: Alert System
Incident Manager
Document Manager

Alerts Sent: **Over 1,125**
Alert Admins: **Over 360**
Alerts Sent To: **50 US States plus
Puerto Rico & Guam**
Incidents Managed: **Numerous**
Docs Stored: **Hundreds**

SBA started its service with a focus on headquarters in 2007 and was so pleased with the system rollout that it began nationwide implementation after headquarters completed its first quarterly test.

The Business Notifier Solution (BNS) was used nationwide by all (thousands of) SBA employees and contractors including 360 administrators at 150+ different offices across the country (including Puerto Rico and Guam). SBA administrators in the field are trained to use the BNS and they can send alerts to employees in their offices without having to get authorization from SBA HQ. In addition to HQ employees, SBA authorized headquarters and field employees can send alerts to computer desktops or laptops, telephones, cell devices or email at anytime even from their mobile devices.

SBA's headquarters and field managers including Regional and District Directors across the nation are using our alert notification, accountability and public/family/media notification services with our advanced support option. SBA's Continuity of Operations Program (COOP) manager is a client of our incident management solution and uses the system for incident management as well as project management and GAO audit tracking. The COOP manager is also a client of the Business Notifier's Document Manager with critical documents from over 150 offices stored online.

SBA uses our proactive computer alert messages to notify its users within thirty seconds of important information that they need to know and respond to. SBA has the ability to alert personnel by a variety of methods including computer, telephone, cell devices, and email. They also have the ability to account for personnel in real time and to provide them with additional information. In addition to this, they also have services that allow them to put out information in real time to families, media or the public.

The Business Notifier solution has been used successfully for shelter in place drills, fire drills, the National Level Exercise in 2008, 2009 and 2010 and for countless weather oriented events including tornadoes, hurricane evacuations for Gustav, Hannah and Ike as well as the blizzards and snow storms of 2010 and 2011.

The SBA is so pleased with the success of the BNS that its successful implementation was included in reports to the General Accountability Office and to Congress. SBA credits the implementation and deployment of the BNS as one of the primary reasons that SBA's employees provided a 20% increase in their response to the statement that the "My organization [SBA] has prepared the organization against potential threats." This 20% increase was the highest increase on the 2008 SBA employee survey placing results at 77.1% versus 57.5% which had been the result on the previous survey in 2006. In the 2008 survey results, SBA also noted that 77.1% was 3% higher than survey results governmentwide which were a percentage of 74.1%.

Business Notifier Web Service • www.BusinessNotifier.com • A Service of Kingdomware Technologies, Inc.

Corporate Sales • CorporateSales@BusinessNotifier.com • 1-877-394-3648 • 1-877-497-4173 x 3

Kingdomware Technologies, Inc. is a Service Disabled Veteran Owned, certified Small Disadvantaged Business with GSA schedule pricing.